

RACHAEL .MOJI. OGUNMUKO-OLUBAJO

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PROFILE

Highly skilled Front-end Developer with more than ten years of expertise spanning graphic design and photography. Proven proficiency in managing art teams, adept at training personnel, overseeing projects, and optimizing art production processes for enhanced efficiency.

EDUCATION

University of Georgia,
Athens Georgia
May, 2025
Master of Arts, Emerging Media

Kennesaw University,
Kennesaw, Georgia
November, 2013
Web Design Certificate

Reinhardt College,
Waleska, Georgia
May, 2010
Bachelor of Fine Arts

SKILLS

Proficient with:

HTML • CSS • SASS
JavaScript • Bootstrap
Wordpress • Shopify • Google Analytics • Figma • SwiftUI
Adobe XD • DSLR 60/70D
Canon Flash • Full-frame EOS R
Google Suite • Microsoft Suite
Mac OS • Windows operating systems.

EXPERIENCE

Freelance

Independent Consultant-----8/2014 - Present

- Designed, created and maintained websites for businesses, non-profits, individuals, websites: lemcares.com, mojisart.com, abnercopegallery.com, 123restoreinc.com.
- Freelance lifestyle and product photography, website: mojisart.com.
- Produced fine art and digital art for sale at craftypikin.com.

UberPrints

Art Dept Manager-----8/2019 - Present

- Manage team of production artists, delegate tasks and ensure project completion, approve time clocks.
- Developed training videos and materials, processes and responsible for training art department staff.
- Responsible for evaluation and improvement of department processes.
- Produce weekly and monthly data analytics reports to monitor department systems and processes.

Art Dept Supervisor-----10/2018 - 8/2019

- Supervise art department staff to ensure efficient workflow and maintain high levels of performance.
- Train artists, evaluate performance and set goals to ensure efficiency in art production.
- Improved production system through regular process evaluation, data analysis and reconfiguration.

Production Artist-----8/2014 - 10/2018

- Prepared and edited digital images for customers in Photoshop and Illustrator for apparel printing.
- Generated accurate artwork proofs for customer approval and production use.
- Created vector artwork for screen-printing, recreated customer images for higher quality.

Bella Baby Photography

Independent Photographer-----10/2015 -10/2018

- Independently photographed newborn babies with DSLR camera at Athens Regional and St. Mary's hospitals.
- Processed images using photo editing software and displayed slide shows for clients in the same day.
- Built and maintained relationships with clients for photography package sales.

Athens Banner Herald/Kaur Marketing

Part-Time Outside Sales and Marketing Associate-----5/2014 -8/2014

- Established product presentation to enhance customer experience.
- Pitched sales to new clients and signed them up for subscriptions.